



Reach

Iowa Homeschooling Families

DIGITAL Advertising

- E-Blast Advertisements to Our Full Mailing List
- E-News Advertisements to Our Members
- Facebook Advertisements to Our Followers

ONSITE Advertising

- Homeschool Iowa Event Exhibits
- Homeschool Iowa Event Sponsorships
- Event Attendee Bag Inserts & Projected Ads

PRINT Advertising

- Conference Program Advertisements
- Graduation Program Advertisements

<https://homeschooliowa.org/advertising/>



Digital Advertising



E-Blast Advertisements

- Sent to our full mailing list of ~7500 families
- \$360 for an ad featuring your content only
You supply desired graphic, text, subject line & URL
- \$125 for an ad placed within an e-blast promoting one of our Homeschool Iowa events
You supply desired graphic & URL

E-News Advertisements

- Sent to our member mailing list of over 800 families
- \$60 for an interior ad within the Member Update E-News
You supply desired graphic & URL

Facebook Advertisements

- Posted on our Facebook page with ~8500 followers
- \$60 per ad featuring your content only
You supply desired graphic and/or text & URL



Onsite Advertising



Conference Exhibits & Workshops

- Exhibit Hall display options starting at \$325
- Exhibitor workshops available for \$100
- Special Track display options starting at \$200

Conference Sponsorships

- Full Conference sponsorships starting at \$250
- Special Track sponsorships available for \$500

Conference Bags & Projected Ads

- Conference attendee bag inserts starting at \$125
- Conference keynote room projected ads are \$100

Capitol Day Sponsorships

- Capitol Day sponsorships starting at \$150

Capitol Day Attendee Bags

- Capitol Day attendee bag inserts starting at \$50



Print Advertising



Conference Program Ads

- Conference program distributed to over 500 families
- \$300 full page ad
- \$150 half page ad
- \$120 third page ad
- \$75 fourth page ad

Graduation Program Ads

- Graduation program distributed at service
- \$100 full page ad
- \$50 half page ad