



homeschool iowa

Advertising

REACH Iowa Homeschooling Families

DIGITAL Advertising

- E-Blast Advertisements to Our Full Mailing List
- E-News Advertisements to Our Members
- Facebook Advertisements to Our Followers

ONSITE Advertising

- Homeschool Iowa Event Exhibits
- Homeschool Iowa Event Sponsorships
- Event Attendee Bag Inserts & Projected Ads

PRINT Advertising

- Conference Program Advertisements
- Graduation Program Advertisements



Digital Advertising



E-Blast Advertisements

- Sent to our full mailing list of ~7500 families
- \$360 for an ad featuring your content only
You supply desired graphic, text, subject line & URL
- \$125 for an ad placed within an e-blast promoting one of our Homeschool Iowa events
You supply desired graphic & URL

Facebook Advertisements

- Posted on our Facebook page with ~10,000 followers
- \$60 per ad featuring your content only
You supply desired graphic and/or text & URL

E-News Advertisements

- Sent to our member mailing list of over 800 families
- \$60 for an interior ad in the Member Update E-News
You supply desired graphic & URL



Onsite Advertising

Conference Exhibits & Workshops

- Exhibit Hall display options starting at \$325
- Exhibitor workshops available for \$120

Conference Sponsorships

- Full Conference sponsorships starting at \$250
- Special Track sponsorships available for \$500

Conference Bags & Projected Ads

- Conference attendee bag inserts starting at \$150
- Conference keynote room projected ads are \$125

Capitol Day Sponsorships

- Capitol Day sponsorships starting at \$150
- Contact capitolday@homeschooliowa.org



Print Advertising



Conference Program Ads

- Conference program distributed to over 500 families
- \$360 full page ad
- \$180 half page ad
- \$120 third page ad
- \$90 fourth page ad

Graduation Program Ads

- Graduation program distributed at service
- \$150 full page ad
- \$100 half page ad