



CONFERENCE SPONSORSHIP OPPORTUNITIES

Our sponsors receive impressive brand exposure and exclusive benefits before, during, and after the Homeschool Iowa Conference.

Sponsorship Packages

SUPPORTER Sponsorship \$250

- Supporter logo (with link to supporter's website) featured on our Conference website landing page
- Supporter listed in Conference Facebook event
- Supporter listed in Conference program

REACH Sponsorship \$750

- Sponsor logo (with link to sponsor's website) featured on our Conference website landing page
- Sponsor name and logo noted in the *Homeschool Iowa* magazine Conference 2021 issue
- Sponsor highlight post in our Conference Facebook event
- Sponsor noted in Conference promotional e-blast prior to Conference
- Sponsor-provided flyer or other swag included in Conference attendee registration bag
- 1/3 page black & white advertisement in Conference program
- One family admission for Conference (Add-on programming for additional fees)

CONNECT Sponsorship \$1500

- Sponsor logo (with link to sponsor's website) featured on our Conference website landing page
- Sponsor name and logo noted in the *Homeschool Iowa* magazine Conference 2021 issue
- Sponsor highlight post on our Conference Facebook event
- Sponsor highlight post on our main Facebook page (with over 8,000 followers)
- Sponsor noted in announcements at Conference keynotes
- Sponsor banner ad in Conference promotional e-blast prior to Conference
- Sponsor slide in the Conference slideshow projected presentation
- 1/2 page black & white advertisement in Conference program
- Two family registrations for Conference (Add-on programming for additional fees)
- One exclusive e-blast ad sent during 2021 calendar year to our entire mailing list (8,000 families)

IMPRESS Sponsorship \$3000

- Sponsor logo (with link to sponsor's website) featured on our Conference website landing page
- Sponsor name and logo noted in the *Homeschool Iowa* magazine Conference 2021 issue
- Sponsor highlight post on our Conference Facebook event
- Sponsor highlight post on our main Facebook page (with over 8,000 followers)
- Sponsor-provided 10-minute video presentation featured before keynote
- Sponsor banner ad in Conference promotional e-blast prior to Conference
- Sponsor-provided flyer or other swag included in Conference attendee registration bag
- Sponsor slide in the Conference slideshow presentation
- Full page black & white advertisement in Conference program
- Two family registrations for Conference (Add-on programming for additional fees)
- Two exclusive e-blast ads sent during 2021 calendar year to our entire mailing list (8,000 families)

Customized Sponsorships

Would you like to sponsor a specific area of Conference for extra exposure? We can create a Conference package just for you! To initiate this opportunity email sponsor@homeschooliowa.org

Possible Custom Sponsorships:

Check-in Bag Sponsorship

Provide branded reusable bags for use as attendee check-in bags OR provide a donation to have bags produced with your logo on them.

Children's Program Sponsorship

Provide swag for the Conference Children's Program attendees and information for their parents.

Brunch & Learn with

Heidi St. John Sponsorship

Provide a brief video presentation about your business to be played prior to the speaker for this event, OR provide special swag for the attendees!

For All Sponsors:

10'x10' Interior Booth available in the Exhibit Hall for an additional

\$250



ONE DAY SPECIAL TRACK SPONSORSHIP OPPORTUNITIES

SPONSOR - Getting Started Homeschooling Track \$500

- Sponsor logo (with link to sponsor's website) featured on our Getting Started Homeschooling Track website landing page
- Sponsor name and logo noted in the *Homeschool Iowa* magazine Conference 2021 issue
- Sponsor highlight post in our Conference Facebook Event
- Sponsor noted in Conference promotional e-blast prior to Conference
- Sponsor given Exhibitor Table outside the Thursday evening pre-conference Homeschool 101 session room and the Friday morning Getting Started Homeschooling Track room

ANNUAL SPONSOR - Homeschooling 101 \$1000



- ALL the benefits of the Getting Started Homeschooling Track Sponsorship listed above PLUS:
- Sponsor logo (with link to sponsor's website) featured on our Homeschooling 101 website landing page
- Sponsor highlighted in online and printed promotion of all local Homeschooling 101 events across the state.
These events are hosted throughout the year by our Homeschool Iowa Regional Reps in our 18 regions around the state.
- Sponsor-provided materials distributed to attendees at Homeschooling 101 events throughout the year
- Sponsor given a directory ad in each issue of the *Homeschool Iowa* Magazine for the calendar year.

SPONSOR - Friday Homeschooling Special Needs Track \$500

- Sponsor logo (with link to sponsor's website) featured on our Special Needs Track website landing page
- Sponsor name and logo noted in the *Homeschool Iowa* magazine Conference 2021 issue
- Sponsor highlight post in our Conference Facebook Event
- Sponsor noted in Conference promotional e-blast prior to Conference
- Sponsor given a special track exhibitor table in the Special Needs Track workshop room
- Sponsor given opportunity to offer a 15-minute presentation during the track

SPONSOR - Saturday High School and Beyond Track \$500

- Sponsor logo (with link to sponsor's website) featured on our High School and Beyond Special Track website landing page
- Sponsor name and logo noted in the *Homeschool Iowa* magazine Conference 2021 issue
- Sponsor highlight post in our Conference Facebook Event
- Sponsor noted in Conference promotional e-blast prior to Conference
- Sponsor-provided flyer or other advertising swag included in High School & Beyond attendee bag
- Sponsor given a special track exhibitor table in the High School and Beyond workshop room
- Sponsor given opportunity to offer a 15-minute presentation during the High School & Beyond Track

ATTENDEE BAG - High School and Beyond Track \$50

Purchased bagged advertisement participation allows for placement of 250 items, supplied by the advertiser, in High School & Beyond Track attendee bags. Bagged items must be shipped by May 15th to the address provided after your order is received.