



Connect

PLUG IN AND BE ENCOURAGED!

August 8, 2020

Faith Baptist Bible College
Nettleton Center

Sponsorship Packages

INFORM Sponsorship \$150

- Sponsor logo with hyperlink to your website or Facebook page highlighted on our Connect website landing page
- Sponsor name noted in the *Homeschool Iowa* magazine Fall 2020 issue
- Sponsor mentioned in Connect Facebook event
- Sponsor mentioned on signage at event

REACH Sponsorship \$250

All benefits of Inform Level Sponsors PLUS:

- Sponsor ad on event slideshow that plays throughout the day
- 1/2 page ad in Connect program

CONNECT Sponsorship \$500

All benefits of the Reach level Sponsors PLUS:

- Sponsor Table at Connect event
- Full page ad in Connect program
(upgraded from 1/2 page ad)

IMPRESS Sponsorship \$1000

All benefits of Connect level Sponsors PLUS:

- Sponsor logo on Attendee bags
- Sponsor highlight post in our closed Facebook Group
- One dedicated e-blast to Homeschool Iowa email list anytime in the 2020 Calendar Year

Connect Program Ads

Purchased Program Ads are placed within the programs that are distributed (one per registered family) to Connect attendees. All ads are printed in full color and must be submitted as .ai, .eps, or high-res .jpg (300 dpi or more ppi). Ad deadline is July 10th.

Back Cover	\$250 (5.5"x8.5" vertical only, design should include .125" bleed)
Inside Covers	\$150 (5.5"x8.5" vertical only, design should include .125" bleed)
Full Page	\$100 (5.5"x8.5" vertical only, design should include .125" bleed)
Half Page	\$55 (5.5"x4.25" horizontal only, design should include .125" bleed)

Swag Bag Participation

Purchased bagged advertisement participation allows for placement of 800 items, supplied by the advertiser, in attendee bags distributed to every registered family. Bagged items must be shipped by July 15th to Abigail Westbrook, whose address will be forwarded after your order is received.

Single Page items	\$125
Small pamphlets (4 sheets or less)	\$200
Advertising swag (pens, keychains, etc..)	\$200
Catalogs/magazines	\$300

Connect Digital Ads

E-Blasts: These advertisements are placed within our pre-event promotional e-blasts to our list of over 6500 Iowa Homeschooling Families.
\$125.00 each

Slideshow: Slideshow advertisements are projected on big screens throughout the venue during the event. **\$50.00 each**