

**GRASSROOTS
LEADERSHIP**
ACADEMY

Grassroots Leadership Academy, as a project of Americans For Prosperity Foundation, focuses on providing educational programs and partnering with local organizations to educate the public about some of the biggest challenges facing our communities. Our goal is to move our society toward one of mutual benefit, where people succeed by helping others improve their lives.

LEGISLATIVE ACTIVIST CERTIFICATION

Become equipped with the tools, tactics, techniques, and strategies needed to organize your community, influence lawmakers, effectively communicate, and advance freedom, by breaking barriers to opportunity.

Vision of A Free Society

This course is a principled approach for social change. Activists will learn why maximizing peace, civility, and well-being where people succeed by helping others is the greatest opportunity towards improving the lives of others, including the least fortunate.

Impacting Your Elected Officials

Participants will learn how to become comfortable with the daily working of their state legislature and how to be a known and effective presence. The program includes tips and tools for effective grassroots lobbying

How a Bill Becomes a Law

This course is a guide for understanding the legislative process at the State level. Participants will also learn tools for tracking legislation throughout its entirety.

How to Kill a Bill

Participants will examine each stage at which they can impact the content and outcome of legislation they oppose or support.

Learning the Landscape

If you want to be effective at legislative advocacy, you have to do your homework. In this session you will discuss the importance of understanding your area's demographics and history, methods of collecting important information and ways to connect your elected officials' key influencers to your cause.

Testifying in Committee

Participants will learn how to articulately and effectively present their views on bills in public hearings and organize their supporters to make a visual impact in hearing rooms.

Media Under the Dome

Participants will understand how to build relationships with the press corps covering their capital and how to leverage these connections to achieve media coverage on a particular cause.