



# capitol day 2019

March 11, 2019 • Iowa State Capitol • Des Moines, Iowa

## DEADLINES:

Marketing materials must be received by 3/4/2019

Digital ads will run within 14 days of submission

## Sponsorship Packages:

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### Coffee Sponsorship:

**Donation:** \$150 or donated coffee & service supplies

- Benefits:** Sponsor logo and hyperlink on our Capitol Day website  
Sponsor name and logo noted in our Homeschool Iowa magazine  
Sponsor highlight post on our Facebook page  
Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets

### Afternoon Refreshment Sponsorship:

**Donation:** \$150 or 40 dozen cookies

- Benefits:** Sponsor logo and hyperlink on our Capitol Day website  
Sponsor name and logo noted in our Homeschool Iowa magazine  
Sponsor highlight post on our Facebook page  
Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets

### Lunch Sponsorship:

**Donation:** \$250

- Benefits:** Sponsor logo and hyperlink on our Capitol Day website  
Sponsor name and logo noted in our Homeschool Iowa magazine  
Sponsor highlight post on our Facebook page  
Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets  
Sponsor poster (created and printed by Homeschool Iowa) with sponsors name & logo at the Capitol Day hospitality table.

### Volunteer Sponsorship:

**Donation:** \$250

- Benefits:** Sponsor logo and hyperlink on our Capitol Day website  
Sponsor name and logo noted in our Homeschool Iowa magazine  
Sponsor highlight post on our Facebook page  
Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets  
Sponsor poster (created and printed by Homeschool Iowa) with sponsors name & logo at the Capitol Day hospitality table.

### Education Sponsorship:

**Donation:** \$500

- Benefits:** Sponsor logo and hyperlink on our Capitol Day website  
Sponsor name and logo noted in our Homeschool Iowa magazine  
Sponsor highlight post on our Facebook page  
Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets  
Sponsor poster (created and printed by Homeschool Iowa) with sponsors name & logo at the Capitol Day hospitality table.  
Sponsor promotional advertisement (600x600 pixel) placed with hyperlink in a Homeschool Iowa Capitol Day promotional e-blast sent to 6500 households

## Additional Opportunities:

### Marketing materials distribution: \$50

Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets

### Digital Advertising Opportunities

Highlight post on our Facebook page ~ \$25

Ad in the member e-newsletter sent to all current 2019 Homeschool Iowa members ~ \$50

Ad in one of our Capitol Day promotional e-blasts sent out to our 6500+ mailing list ~\$125