



capitol day 2018

March 13, 2018 • Iowa State Capitol • Des Moines, Iowa

Sponsorship Packages:

Legislative Breakfast Sponsorship:

Donation: \$200 or Breakfast for 150 people and 3 large fruit trays

Benefits:

- Sponsor logo and hyperlink on our Capitol Day website
- Sponsor name and logo noted in our Homeschool Iowa magazine
- Sponsor name and logo noted in slide show before training sessions
- Sponsor highlight post on our Facebook page
- Sponsor poster (created and printed by Homeschool Iowa) at the Capitol Day hospitality table.
- Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets

Coffee Sponsorship:

Donation: \$150

Benefits:

- Sponsor logo and hyperlink on our Capitol Day website
- Sponsor name and logo noted in our Homeschool Iowa magazine
- Sponsor name and logo noted in slide show before training sessions
- Sponsor highlight post on our Facebook page
- Sponsor poster (created and printed by Homeschool Iowa) at the Capitol Day hospitality table.
- Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets

Afternoon Refreshment Sponsorship:

Donation: \$150 or donate 40 dozen cookies

Benefits:

- Sponsor logo and hyperlink on our Capitol Day website
- Sponsor name and logo noted in our Homeschool Iowa magazine
- Sponsor name and logo noted in slide show before training sessions
- Sponsor highlight post on our Facebook page
- Sponsor poster (created and printed by Homeschool Iowa) at the Capitol Day hospitality table.
- Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets

Lunch Sponsorship:

Donation: \$500 Silver or \$1000 Gold Sponsorship

Benefits:

- Sponsor logo and hyperlink on our Capitol Day website
- Sponsor name and logo noted in our Homeschool Iowa magazine
- Sponsor name and logo noted in slide show before training sessions
- Sponsor highlight post on our Facebook page
- Sponsor poster (created and printed by Homeschool Iowa) at the Capitol Day hospitality table.
- Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets
- Sponsor display space provided during the lunch and afternoon sessions

Additional Benefits for Gold Sponsors

- Sponsor provided 3-5 minute promotional video shown during the afternoon session
- Sponsor promotional advertisement (600x600 pixel) placed with hyperlink in a Homeschool Iowa Capitol Day promotional e-blast sent to 6500 households

Volunteer Sponsorship:

Donation: \$200

Benefits:

- Sponsor logo and hyperlink on our Capitol Day website
- Sponsor name and logo noted in our Homeschool Iowa magazine
- Sponsor name and logo noted in slide show before training sessions
- Sponsor highlight post on our Facebook page
- Sponsor poster (created and printed by Homeschool Iowa) at the Capitol Day hospitality table.
- Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets

Education Sponsorship:

Donation: \$750

Benefits:

- Sponsor logo and hyperlink on our Capitol Day website
- Sponsor name and logo noted in our Homeschool Iowa magazine
- Sponsor name and logo noted in slide show before training sessions
- Sponsor highlight post on our Facebook page
- Sponsor poster (created and printed by Homeschool Iowa) at the Capitol Day hospitality table.
- Sponsor provided flyer, no larger than 8.5"x11" included in attendee packets
- Sponsor display space provided during the lunch and afternoon sessions
- Sponsor provided 3 minute promotional video shown during the afternoon session
- Sponsor promotional advertisement (600x600 pixel) placed with hyperlink in a Homeschool Iowa Capitol Day promotional e-blast sent to 6500 households

Exhibitor Space:

Exhibitor Table: \$150

Benefits:

- Exhibitor logo and hyperlink on our Capitol Day website
- Exhibitor display space provided during the lunch and afternoon sessions

Additional Opportunities:

Marketing materials distribution: \$50 for Exhibitors, \$75 for non-exhibitors

- Exhibitor provided flyer, no larger than 8.5"x11" included in attendee packets

Digital Advertising Opportunities

- Highlight post on our Facebook page ~ \$25
- Promotional advertisement (600x600 pixel) placed with hyperlink in a Homeschool Iowa e-newsletter ~ \$50

All sponsorship & exhibitor applications are subject to approval by NICHE.

